

## Testimonials

I have now been using Jamie and the team from KeyPlay for the life of my business, around 8 years. I can honestly say that without their help I would not have been able to grow my business as successfully and



professionally as we have done. The communication lines are always open, and very often I have secured a deal based on the information they have given regarding any relevant Business planning and Tax implications I may encounter. Unlike most accounting firms the team from KeyPlay are Proactive rather than reactive, and it's this attitude combined with friendly personal service that sets them apart from the others.

**Bottom line, I would recommend their services to anyone!!**

Peter Linane - Ballarat and Cairns  
Managing Director - UV Wraps N Straps Pty Ltd

We employed Jamie from KeyPlay Business Solutions some 4 years ago to assist in a full business restructure. KeyPlay are not just another Accounting Practice they investigate all of Buckley's business activities to achieve for us total business success. Never before have I worked with professionals who are on our side who work to achieve the highest possible operational profit understanding all concepts of the hospitality industry. 2007 Buckley's was the Tabcorp's Best Regional Club Winner made possible with the help of KeyPlay Business Solutions.

**I recommend KeyPlay Business Solutions to any company wanting total business success.**

Michael Tonks JP - Geelong  
CEO - Buckley's Entertainment Centre

Visit our website to view more testimonials.  
[www.keyplaybs.com.au](http://www.keyplaybs.com.au)



Taxation & Business Specialists



Discover the difference!

*The greatest compliment we receive from our clients is the referral of their friends, family and small business colleagues.*

**Thank you for your trust.**



Discover the difference!



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## KeyPlay Business Solutions: *The Business Enthusiasts!*

KeyPlay Business Solutions are Business Enthusiasts. We believe that the preparation of your tax return is only the beginning of a journey and a process to help improve your business. Our focus is on building your business around four building blocks: belief in the business, planning for the success of the business, implementing the plans and ideas you have to improve the business and monitoring the performance of the business. To find out more about these four steps to business success please contact our office and prepare to 'Discover the Difference!'



### Our Core Values

- **Honesty**
- **Respect**
- **Professionalism**
- **Valuable Solutions**
- **Uncompromising Service**

## Business Coaching Services

### *Why are you in business?*

The real answer should be to make great money and give you more time to do those things in life that are really important. All too often business owners work close to seven days a week and for very little return. Successful businesses have a clear vision, ideal customers or clients, and top quality products or services following suite.

Take on KeyPlay Business Solutions as your Business Coach and your life will change for the better. We have the knowledge, the tools and the passion to keep you accountable to yourself. We will challenge you to believe, plan, implement and monitor until you achieve your goals.

### *The Small Business Hub*



Contact us to find out more.

## Taxation Services

KeyPlay Business Solutions serve small to medium sized businesses. Our Core Business is taxation, entity structuring, asset protection and succession planning. We are not your average accountants who just keep the score. We will help you improve and grow your business, giving you a better bottom line!

*We have developed niche areas in our practice to include:*

- Property Taxation
- Self Managed Superannuation Funds
- MYOB, Quickbooks & MYOB Live Accounts
- Structuring Advice • Trades • Hospitality



## Meet Our KeyPlayers



**Jamie Johns**  
Principal



**Tim Goode**  
Senior Tax Manager

**Paul Dowler**  
Senior Accountant

**Feroz Hassan**  
Accountant

**Aruni Jayasekera**  
Accountant

**Praneeth Dompearachchi**  
Bookkeeper

**Kara Johnston**  
Office Administrator